



Project 'U'
Conference 2023
the power of you.

Theme: *Beyond self discovery, effective living.*

Can a day really make a difference?

Project U Conference believes it can! There is even bigger question; Can a day filled with power coaching, impact, and execution in the current life of an attendee really make a difference in their desired future life? Well, we believe it absolutely can!

Transforming society, one person at a time, 'The power of you' identified in the Project U Conference guides the concept behind self-discovery and the impact of these discoveries into the future of an attendee's desires. **The Conference is intended for every individual who seeks to improve their identity by reaching for more, looking for more and seeking to become more through:**

EDUCATION

Specialised knowledge innovative ideas, strategies from over 15 plus dynamic speakers to grow your person and your innate gifts.

EMPOWERMENT

Energising and Inspiring sessions to challenge you to act on yourself development and professional growth.

CONNECTION

Networking and collaborations with like-minded persons, business owners, professionals, and entrepreneurs.

CORE OBJECTIVES OF PUC

Learn from world-class self-development coaches

Learning from elite personal development experts in the world, gain knowledge on how to think creative and industrious with principles and personal growth techniques from renowned experts and their time-tested teachings.

Renew your energy

Designed to deliver the very best self-development and discovery that inspires and motivates you.

Impact your community

You will gain meaningful and relevant insights to your team's various personalities so you can return ready to implement your new action plans, working with their weaknesses and strengths and leading with a renewed passion and commitment.



CORE OBJECTIVES OF PUC

Make meaningful Connections

This Conference presents an opportunity for you to network with likeminded personalities. Make new connections or build on the ones you have during this conference. Expand your network with relationships that produce tangible results.

Gain New Ideas

This Conference presents a world-class experience full of rich content, key takeaways and easy to implement action plans. With prolific personalities from the African Continent and beyond.

SPECIAL GUESTS



Professor Audrey Esenam Gadzekpo

Dr. Fadda Dickson Narh

Professor Jane Naana Opoku-Agyemang

Marjorie saint lot

CONFERENCE OUTLINE

Venue: Project U Conference Online Portal (**virtual for attendees and in person for available resource persons**)

Date: Saturday, 7th October, 2023

Session 1

Empowerment Session

Time: 9 am - 12:30 pm

Break: 1hr

Session 2

Panel Session

Time: 1:30pm – 3:30pm

KEYNOTE SPEAKER



PRINCE KOFI AMOABENG - PKA

Prince Kofi Amoabeng (born 22 February 1952) is a Ghanaian business person. He is the founder and chief executive officer of UT Bank and the president of its parent, UTHoldings.

He became a businessman and consultant, launching several enterprises including Opayesco Wood Processing Co Ltd, K K Power & Co Ltd, P. K. Amoabeng Enterprise Ltd, and Schiewer Gh. Ltd, as well as a consulting firm, Jam Haus. He also taught at the Ghana Stock Exchange. In 1997, he and Joseph Nsonamo set up a 'finance house' to provide more timely and appropriate finance than was available from the traditional banking sector. The finance house was initially called Best Financial Services, then changed the name to Unique Trust Financial Services, now UT Bank. The bank now has more than 600 employees in 26 branches in seven of the ten regions of Ghana.

Amoabeng is a member of the Board of Directors of the Ghana Interbank Payment Settlement System (GHIPSS); a member of the Council of Enablis Ghana (Canadian Entrepreneurial NGO) and a member of the International Advisory Board of China Europe International Business School (CEIBS), in Ghana.

SPEAKERS



Dineo Molokoane is South African, and the Founder and CEO of an inimitable human and organization development company called Shedding Light Pty Ltd. She's an entrepreneur, accredited facilitator, accredited assessor and author of the book: A New Becoming - A Guide To Personal Transformation.

Yetunde Bankole-Bernard-Marketing Communications Professional | Reinvention & Evolution Connoisseur
Deeply intuitive, a proficient communicator, teacher of authentic expression, magnetism and inner wisdom; Yetunde Bankole- Bernard's professional journey began 18 years ago in the marketing communications industry. Her experience is vast and cuts across various industries with a focus on brand activation, PR and media relations, sponsorship leveraging and experiential marketing with multinationals and premium brands like British American Tobacco (Dunhill and Saint Moritz), Nigerian Breweries Plc (Heineken and Star), Unilever, Procter and Gamble, Nokia, MTN, NIBSS and Oceanic Bank, amongst others.



SPEAKERS



Ekow Mensah Ekow Mensah is a serial entrepreneur who has developed a wealth of knowledge and experience in the MSME market, both as a practitioner and a multiple business owner. His responsibilities are far reaching and encompass public speaking, business consultancy, mentoring, training, coaching as well as informing policy within strategic organisations that are involved in the evolution of entrepreneurial development, as a key contributor to economic growth. Ekow is not limited to Ghana or the continent of Africa, his work and professional alliances extend to partnerships with UK and USA based associates who together create solutions for MSMEs in accessing global markets.

Dzignbordi Kwaku-Dosoo is a Certified High-Performance Coach (CHPC™) and an accomplished expert in the areas of Human Skills, Personal Branding. She is the co-creator for an African skin and body care aromatherapy and spaline product called Kanshi. She is the founder and Chief Executive officer for Allure Africa, a brand she has successfully marketed in Ghana and beyond. As a result, In 2009 she was adjudged the Marketing Woman of the Year by the Chartered Institute of Marketing. And on the 1st May 2017 she was honoured with the Inspiration Award at the Repêchage Annual Conference in New York. She was one of six to be presented a Repêchage President's Award that year.



SPEAKERS



Catherine Engmann - is the President of the Association of Coaching Practitioners Ghana and the Head of Sirdar Ghana Limited, Africa's leader in boardroom performance. Prior to joining Sirdar Ghana Limited in June 2019, Catherine was the Managing Director (and founder) of Platinum Corporate Solutions, a corporate governance advisory firm. She also worked with the International Finance Corporation as the local governance lead (on a fixed term contract) between June 2019 and June 2020. She has over two decades of experience in the area of corporate governance and company secretarial practice, half of which was obtained working in FTSE listed Companies in the U.K.

Stephen Essien is a Commercial Strategy Leadership Coach, Customer Experience Champion, Business Re-Engineering and a Digital Transformation Consultant. In the last 24 years, he has witnessed and helped built different business strategies, innovative projects that have had impact on business profitability in different industries. Throughout his career, he harnessed his passion for improving the quality of lives and increasing shareholder values to motivate entire companies with fresh visions for the intrinsic value of products and services in FMCG, telecommunications, renewable energy, and other industries.



SPEAKERS

Anita Erskine- Anita Erskine is a Strategic Communications Specialist and Broadcast Journalist from Ghana. A Comptère, TV Producer, Actress and Communications Trainer, Erskine is also an ardent advocate for the Sustainable Development Goals, Girls' Education and Women in Leadership. She has driven this purpose by using her Media platforms and engagements to reach millions of women across the continent of Africa and through herself – funded scholarship scheme, Women's Elevation Fund.



Akosua Naana Lexis Obenewaa Opoku-Agyemang- Serial Entrepreneur, a Life Coach, Brand Consultant, and Transformational & Powerful Content Speaker for audiences who want to discover themselves holistically while also discovering their innate gifts and using them to achieve financial freedom. She also teaches audiences how to strategically brand and sustain their personal and business identities, leverage on & Offline Brand Marketing Strategies, and expand their ideas globally. She has spoken to over 100,000 people while providing "Right Now" actionable steps in her brand development journal, which consistently has an impact on her audiences. Naana Lexis has also written a life planner (Brand 'U' Right daily affirmation manual), which is a thought-provoking journal that provides amazing clarity through guided daily actionable affirmations.



SPEAKER



Peace Hyde - is a British-Ghanaian television producer, TV host, creator, journalist and education activist. She is the creator and executive producer of Netflix's first African reality TV series Young, Famous & African, as well as the Head of digital media and partnership and the West African Correspondent at Forbes Africa. She is the founder of Aim Higher Africa, a non-profit organization focused on improving the quality of education in impoverished communities across Africa. In 2018, she was shortlisted among 200 leaders as part of the Obama Foundation Africa Leaders program and in 2019, was awarded the African Social Impact Award at the House of Parliament, House of Commons in the UK.

Amos Kevin-Annan - He has been very instrumental in the wellbeing of the youth. His primary focus is to reach out to the youth, relate with them, and disciple them with godly values and attitudes to transform the world. He is a compassionate, passionate and respected voice on youth and relational matters. He has also been involved in coaching, counselling, communication and consulting for both church and non-church-based groups for about three decades. This fine gentleman indeed has his mind and heart wired for the youth and reads the Bible with the youth's eye. PENTECOST FIRE (PF) caught up with this great man, Elder Amos Kevin-Annan (AKA), who has served as the Deputy Youth Director of The Church of Pentecost for a record 16 years under three Directors.



SPEAKER

Nana Kofi Asihene - a creative practitioner with over 20 years in the creative industry working in film, content production, brand, photography, design, fashion, advertising and the music industry. I currently runs a production company (NKACC) and a product design studio (Nana Asihene Design Studio).

As a creative consultant, my job is to help improve advertising campaigns, brand communication initiatives and communication by creating a balance between the commercial viability of a project against the goals of communication and creative elements of the project. I am positioned to work with clients and help them navigate the world of media, content creation and communication. am based in Accra, Ghana.

Bernard Kelvin Clive A Lifestyle Entrepreneur, A Personal Branding Coach and Brand Strategist at BKC Consulting with over 10 years of experience in digital publishing, has offered consulting CEO of BKC Consulting. An amazon bestselling author of 'The Art of Personal Branding', 'The No Nonsense Guide to Personal Branding for Career Success, and 'How to Publish your Book with Little or No Money', with fifteen published books. In January 2014, Springboard Virtual University named him as one of the 'Apostles of the New Economy' leading the revolution in digital publishing. He is the go-to-guy for digital publishing and personal branding.



SPEAKER



Toyin Umesiri- Toyin Umesiri an International Business Strategist, Executive Coach, Supply Chain Expert, Founder and CEO of Nazaru and Convener of the acclaimed Trade with Africa Business Summit. She provides Business Development Support to Entrepreneurs and Advisory and Consulting Services to Government Agencies and Multilateral Institutions.

Toyin Umesiri is the Founder and Host of the TV Show 'Mindset of an Entrepreneur' running in Aurora, Illinois. This show is based on her book "Mindset of an Entrepreneur: Strategies, Skills and Mindset for Achieving Business Growth and Success". Prior to her Entrepreneurship journey, Toyin served as a top strategist at the Headquarters of Fortune #1, Walmart, and as a Supply Chain Expert at Whirlpool Corporation.

Dovi Senyo- is a coach who believe in consistency over intensity and a speaker who helps home based business builders , he is an Aviation Security And Safety Officer, First Line Aircraft Maintenance Officer, Computer Engineer, Author, Provocational Speaker and a Team





OUR PANELIST

SESSION 2



DR. SAMMY KWAME OHENE

He is the Head of Psychiatry at the University of Ghana Medical School and Korle Bu Teaching Hospital in Accra, Ghana. After completing his basic medical course in the University of Ghana, he went on to train in Psychiatry at the University of Benin Teaching Hospital, Nigeria, before returning to take up a teaching position in his old medical school. He also studied Substance Abuse in Cleveland, Ohio.

He is also a consultant psychiatrist for the Korle Bu Teaching Hospital and the Accra Psychiatric Hospital, teaching undergraduates and training residents. Dr. Ohene has been engaged in delivery of and research into various aspects of mental health in West Africa for more than 25 years.

A member of the technical committee of the Mental Health Authority of Ghana and has written and made presentations on mental health in Ghana at many international meetings.

Dr. Ohene holds Fellowships in Psychiatry from the Ghana College of Physicians and Surgeons as well as the West African College of Physicians, where he has been chief examiner in Psychiatry.

He is a member of the American Psychiatric Association and the Commission on African Affairs of the International League Against Epilepsy. He also chairs the board of the Mental Health Society of Ghana.



DR. LANRE OLUSOLA

He is renowned for pioneering the life coaching industry in Nigeria and creating the first wholly integrative coaching academy in West Africa. With over 2 decades of coaching experience, The Catalyst is a Certified General Electric (GE) Executive Coaching Master Trainer and a GE Regional Crotonville Executive coaching faculty member.

Passionate about people, The Catalyst works to bring about holistic transformation. Over the last two decades, he has created, mastered and deployed Integrative and Transformative Catalysis (ITC). His work varies with individuals, organizations, families, couples, groups and governments, all with the primary goal of rapidly transitioning them from where they are, to where they desire, deserve and are designed to be.

His advanced studies in Psychology, Neuro Linguistic Programming (NLP) and Quantum Physics, led him to become an AAMET U.K Certified Matrix Reimprinting Practitioner and Emotional Freedom Technique (EFT) Therapist. He is an alumnus of the Harvard Business School with an MSc in Coaching and Behavioral Change Psychology from the Henley Business School, University of Reading U.K. He is currently studying for a PhD in Coaching and Mentoring at the Oxford Brookes University, Oxford U.K

The Catalyst created the ESP and VSP 5-star performance models which have been used globally to alter complex behavioural, traditional and cultural codes, programs and paradigms; one of the many beneficiaries being the Stanford University's Affiliate Faculty (The Institute for Venture Designs).

He serves as an Executive Director at Ebony Life Television, the founder of the Life Coaches Association of Nigeria (LCAN), Board of Trustee member at the International Coach Federation (ICF) Nigeria, and an executive member of the Forbes Coaches Council.




DR. GIFTY OWARE-MENSAH

Gifty Oware-Mensah Ghanaian politician and currently the deputy executive director of the National Service Scheme in Ghana. She has responsibility of administration and finance, helping to manage an annual personnel pool of about 100,000. Gifty Oware-Aboagye lived and had her early education in Koforidua. She had her secondary education at the Ghana Secondary School before proceeding to the KNUST where she studied for a Bachelor of Arts Degree in History.

She also holds a postgraduate certificate in Management of Democratic Elections in Africa (MDeA) from the University of South Africa. She holds an MSc. Defense and International Politics at the Ghana Armed Forces Command and Staff College (GAFCSC). Dr. Oware-Aboagye has Executive Development Certificate, Women in Leadership from Stellenbosch University and an executive Education in Digital Marketing from Yale University. Dr. Oware-Aboagye began her career as the events and marketing manager for Reflects Marketing Plus in Accra from 2011 to 2014. In 2014 she joined the Danquah Institute, a political think-tank named after J. B. Danquah. Prior to her appointment as the deputy director of the National Service Scheme, she was the director of research and media relations at the institute. She also consults as financial and investment analyst for Oware Fruit Juice company.

She is vice president of Berekum Chelsea FC and co-owner of Berry Ladies Football club (formerly Halifax Ladies), a women's premier league team in Ghana. She is currently a member of the Ghana Football Association's management committee for the Black Maidens (Under-17 female football level). She was appointed as the vice-chairperson for the Women's Premier League Super Cup's Local Organizing Committee (LOC).

HON. PIUS ENAM HADZIDE



Hon. Pius Enam Hadzide was born on June 14, 1979. He attended Bishop Herman College for his WASSCE certificate. He attended the Accra Technical University, then Accra Polytechnic, and later the University of Cape Coast. He is also an alumnus of the Theodore Hues Academy of Leadership in Gummersbach, Germany, taught Physics and Mathematics in the Akwamuan Secondary School and later worked with the President's Special Initiative on Distance Learning (PSI-DL) as subject coordinator for Science. Pius Enam Hadzide worked as Business Development Manager for the advertising and Media Buying firm, Akroma Ltd.

2013 before moving to Ideas Advertising Ltd as General Manager. In 2012, Pius Enam Hadzide was the New Patriotic Party Parliamentary Candidate for the Ketu North constituency of the Volta Region. He served briefly as a Deputy Director of Communications of the New Patriotic Party before he was appointed in 2015 as Campaign Aid to then flagbearer and now President, H.E. Nana Addo Dankwa Akufo-Addo. In 2017, Pius Enam Hadzide was appointed as Deputy Minister for Youth and Sports. In November 2018 he was again appointed as Deputy Minister of Information.

As Deputy Minister, he was responsible for assisting the Minister design and implement policies, projects, and programs that disseminate information from the Government of Ghana and gather feedback for policy updates and refinement. Newly appointed CEO of the NYA, Hon. Pius Enam Hadzide



REV. DR GIFTY LAMPTHEY

Rev. Gifty, as she is affectionately known in Ghana, is a respected businesswoman with a heart for philanthropy who is breaking novel grounds in the business community in Ghana. Her star businesses offer products and services that have dominated the Ghanaian market till date.

Rev. Gifty is not just respected for her unique management style in her companies, she is equally respected among the religious society in Ghana and West Africa as a woman of faith who has built a Non-governmental Organisation, Ladies of the Cross International, using her passion for changing lives of the under privileged to offer hope for many in Ghana and beyond. Rev. Gifty is currently the CEO of Sidalco Group of Companies, the mother company of other successful subsidiaries including Dominion International Petroleum Ltd, Sidalco Construction and Roads Ltd, DEL Estates and Empire Concretes Ltd. Her unique management style which has led to the growth of the Sidalco Group of companies over the past decade has kept the company products on the front shelves on the Ghanaian market especially in the agro processing business. Sidalco group has provided cutting edge solutions to many cash crop farmers especially in the production of cocoa since 1992 with leading products like Sidalco liquid fertilizer and other agro chemicals as well as agricultural machinery. Whenever you consume anything Cocoa from Ghana anywhere in the world, Sidalco made it possible to guarantee good yield, great quality and the great taste that puts Ghana's cocoa as second to none in the world. Under her capable leadership, Mama Gifty, has been able to break grounds into the petroleum industry in Ghana having been licensed as a Bulk Oil Trading Company

The PUC TERTIARY TOUR

Tertiary Tour, an empowering initiative designed to create an enabling environment for confused youth, guiding them towards self-discovery and intentional living. This tour serves as a precursor to the highly anticipated Project U Conference, which will be held later this year under the theme "Beyond Self Discovery, Intentional Living."

The Project U Conference Tertiary Tour aims to visit **20 tertiary schools** across Ghana before the end of September, providing an opportunity for over **10,000.00** audience members to engage in transformative discussions and interactive sessions. Our mission is to empower young individuals like yourself, equipping you with the tools and knowledge needed to navigate life with intention and purpose.

During the tour, we will bring together a diverse group of influential speakers, thought leaders, and industry experts who will share their wisdom, experiences, and insights on various aspects of self-discovery and intentional living. Through interactive workshops, engaging panel discussions, and thought-provoking presentations, we will guide you on a journey of self-exploration and personal growth.



6 MEMBER TOUR TEAM

LADY AJO – a LICENSED counselor, life strategist, inspirational speaker, faith-based counselor, lady preacher, wellness coach, a mental health advocate, women empowerment influencer

EKOW MENSAH -a serial entrepreneur who has developed a wealth of knowledge and experience in the MSME market, both as a practitioner and a multiple business owner. His responsibilities are far reaching and encompass public speaking, business consultancy, mentoring, training, coaching

AKOSUA NAANA LEXIS OBENEWA OPOKU-AGYEMANG – a serial Entrepreneur, a Life Coach, Brand Consultant, and Transformational & Powerful Content Speaker

CHAIRMAN ESSIEN - a Commercial Strategy Leadership Coach, Customer Experience Champion, Business Re-Engineering and a Digital Transformation Consultant

ANNETTE ARABA – a career coach

DOVI SENYO - a coach who believe in consistency over intensity and a speaker who helps home based business builders ,



TERTIARY TOUR OUTLINE

THEME : SELF-DISCOVERY, ROAD TO INTENTIONAL LIVING

Date: 28th July – 22th September 2023

Session 1

Empowerment Session

Time: 9 am -12:30 pm

Break: 1hr

Session 2

Panel Session

Time: 1:30pm – 3:30pm

TERTIARY TOUR

PARTICIPATING SCHOOLS

- University of Ghana
- Kwame Nkrumah University of Science and Technology
- University of Cape CoastCape Coast
- Ashesi University
- University of Education, Winneba
- University for Development Studies
- Ghana Communication Technology University
- Ghana Institute of Management and Public Administration
- Accra Technical University
- Valley View University
- Central University
- Kumasi Technical University
- All Nations University
- University of Health and Allied Sciences
- Tamale Technical University
- Koforidua Technical University
- Wisconsin International University College
- Ghana Institute of Journalism
- University of Professional Studies,
- Regent University College of Science and Technology
- Lancaster University, Ghana
- Pentecost University
- Sunyani Technical University
- BlueCrest College
- Ho Technical University
- Islamic University College, Ghana
Accra

TERTIARY TOUR

PARTICIPATING SCHOOLS

- African University College of Communications
- Academic City University College
- Methodist University College
- Takoradi Technical University
- Catholic University College of Ghana
- KAAF University College
- Cape Coast Technical University
- Zenith University College
- Ghana Institute of Languages
- Radford University College
- Dominion University College
- University College of Management Studies
- Knutsford University College
- Bolgatanga Technical University
- Marshalls University College
- Data Link Institute of Business and Technology
- University College of Agriculture and Environmental Studies Bunso
- Catholic Institute of Business and Technology
- Jayee University College



KPI'S

To measure the success of our partnership, we propose the following KPIs:

- **Brand Visibility Metrics:** We will track the reach and engagement of your brand across various platforms, including website traffic, social media impressions, and press mentions.
- **Lead Generation:** The Consolidated Bank of Ghana will receive periodic reports on the number of leads generated through conference-related activities, such as the PUC Tertiary Tour. This will include the count of new savings accounts opened as a result of the tour pinned to attendee registrations.
- **Feedback and Satisfaction:** We will collect feedback from attendees regarding their experience with the Consolidated Bank of Ghana's presence at the conference. This will help evaluate the impact of your sponsorship and identify areas for improvement.
- **Conference Reach and Activities of the Conference:** Project U Conference 2023 aims to reach a wide audience of about 10,000.00 across Ghana, including professionals, students, entrepreneurs, and individuals seeking personal growth and professional development.
- **Tour Reach and Activities of the Conference:** Project U Conference 2023 aims to reach a wide audience across the Ghanaian tertiary scope scaling over 5000 audiences through the tour in partnership with listed tertiaries SRC's and the main conference.



WHY SPONSOR

- **Benefit from the exposure and goodwill of the conference for today's youth**
Show case support for the Conference, now till 2024 October, with sponsorship for this conference.
- **Help create the premier professional self-discovery event for today's youth**
Support personal and professional development for thousands of youth from new professionals to entrepreneurs to senior corporate leaders.
- **Engage corporate leaders as speakers**
Feature the thought leadership of your senior corporate attendees in a variety of sessions on the year's theme, such as career advancement, professional and leadership development, effective use of technology, money management, and life skills.
- **Gain visibility for your leaders and brand**
Exposure to our engaged youth community continues year-round through the Conference website, monthly e-newsletter, e-coaching, on-site signage, a printed brochure, and a comprehensive digital marketing campaign including e-mail, Facebook, TikTok, Instagram, LinkedIn, Twitter and other social channels.
- **Showcase your corporate support for diversity and inclusion initiatives**
By participating as a Conference sponsor, you are demonstrating your corporate support for diversity and inclusion initiatives to the community and the youth at large.
- **Enhance community outreach and recruitment**
Participation in the programme, introductions to our supporting organisations, speaking opportunities on topics relating to self-discovery and development, and general life adaptation, as well as a presence in the exhibit hall, afford valuable opportunities for community outreach and recruitment.
- **Sponsoring of a leader today**
Your sponsorship goes to support that individual who seeks to become but can't afford this conference as an angel sponsor

OUR REQUEST FOCUS

- **Cash sponsorship** – this will enable the planning and setup for complete conference experience for all stakeholders and help offset support for speakers on their individual knowledge share.
- **Sponsor Product support** – this will help give firsthand brand experience to speakers, attendees and panelist of the conference as we will be able to spread with love and direction to marketing specified product to the conference audiences. **E.g.(attendee giveaways and resource persons give away pack)**

SPONSORSHIP PACKAGES



- **PLATINUM- GHS200,000.00**
- **GOLD – GHS 180,000.00**
- **BRONZE – GHS 100,000.00**
- **SILVER – GHS 85,000.00**
- **PANEL DISCUSSION SPONSORSHIP: GHS 50,000.00**
- **TERTIARY TOUR SPONSORSHIP: GHS60,000.00**

Due to the special importance attached to this programme, sponsorships from companies and organizations may be subject to discussion with our **PUC committee**. This is to build trust with the sponsors and ensure that they benefit from any sponsorship offered. We believe that your brand has the requisite logistics to expand the vision of this conference.

SALES

Sales are a very important aspect of business. Your brand will mount its stands in our exhibition stall for sales and direct communication with attendees for deliveries.



BRANDING/PUBLICITY

PLATINUM

- Conference naming right—Brand definition attached to PUC as headline sponsor
- Open window to sync and augment sponsor specific product to PUC.
- Guaranteed Pre-Promos
- Full page dedication in conference e-brochure for purpose of brand marketing .
- Branding of conference venue.
- Projection of brand's logo and company advertisements on all our social media platforms. Display of Brand's logo on all printed materials.
- 50 VIP tickets dedicated to staff of brand with 1000 free student ticket bundle.
- Display of brand's corporate logo and advertisements on screen during conference.
- Special mention of brand's name during all radio LPMS.
- An appreciation citation will be presented to the sponsor for helping the youth of today discover and prepare to live an intentional life through the conference.
- Shooting of a dedicated 3minute appreciation video for the brand- as an advertisement content.

BRANDING/PUBLICITY

GOLD

- Guaranteed Pre-Promos
- Half page dedication in conference e-brochure for purpose of brand marketing.
- Projection of brand's logo and company advertisements on all our social media platforms. Display of Brand's logo on all printed materials.
- 30VIP ticket dedicated to staff of brand. with 700 free student ticket bundle.
- Display of brand's corporate logo and advertisements on screen during conference.
- Mention of brand's name during all radio LPMS.
- A citation of appreciation will be presented to the sponsor for helping the youth of today discover and prepare to live an intentional life through the conference.



BRANDING/PUBLICITY

BRONZE

- Guaranteed Pre-Promos
- Quarter page dedication in conference brochure for purpose of brand marketing.
- Projection of brand's logo and company advertisements on all our social media platforms. Display of Brand's logo on all printed materials.
- 20 VIP tickets dedicated to staff of brand with 500 free student ticket bundle.
- Display of brand's corporate logo and advertisements on screen during conference.
- Mention of brand's name during all radio LPMS.
- A citation of appreciation will be presented to the sponsor for helping the youth of today discover and prepare to live an intentional life through the conference.

BRANDING/PUBLICITY

SILVER

- Guaranteed Pre-Promos
- Dedicated slot in conference brochure for purpose of brand marketing.
- Projection of brand's logo and company advertisements on all our social media platforms. Display of Brand's logo on all printed materials (Banners, Billboards and Fliers).
- 10 VIP tickets dedicated to staff of brand with 300 free student ticket bundle.
- Display of brand's corporate logo and advertisements on screen during conference.
- Mention of brand's name during all radio LPMS.
- Sponsor will also have the pleasure to have special lunch with all invited guests discuss other matters of importance and for their print materials such as (Calendar, Brochure, Fliers etc.)
- An appreciation citation will be presented to the sponsor for helping the youth of today discover and prepare to live an intentional life through the conference.



BRANDING/PUBLICITY

PANEL DISCUSSION

- Conference Panel Discussion naming right-Brand definition attached to PUC as headline sponsor
- Open window to sync and augment sponsor specific product to PUC.
- Guaranteed Pre-Promos
- Full page dedication in conference e-brochure for purpose of brand marketing .
- Branding of conference panel discussion virtual experience.
- Projection of brand's logo and company advertisements on all our social media platforms.
- 5 VIP tickets dedicated to staff of brand.
- Get to sponsor 100 e-pass slot for 100 students.
- Display of brand's corporate logo and advertisements on screen during conference.
- Special mention of brand's name during all radio LPMS.
- An appreciation citation will be presented to the sponsor for helping the youth of today discover and prepare to live an intentional life through the conference.
- Shooting of a dedicated 3minute appreciation video for the brand- as an advertisement content.



BRANDING/PUBLICITY

TERTIARY TOUR

- PUC TERTIARY TOUR naming right-Brand definition attached to PUC as headline sponsor
- Open window to sync and augment sponsor specific product to PUC.
- Guaranteed Pre-Promos
- Full page dedication in conference e-brochure for purpose of brand marketing .
- Branding of conference virtual experience.
- Projection of brand's logo and company advertisements on all our social media platforms.
- 10 VIP tickets dedicated to staff of brand.
- Get to sponsor 100 e-pass slot for 100 students.
- Display of brand's corporate logo and advertisements on screen during tour.
- Special mention of brand's name during all radio LPMS.
- An appreciation citation will be presented to the sponsor for helping the youth of today discover and prepare to live an intentional life through the conference.
- Shooting of a dedicated 3minute appreciation video for the brand- as an advertisement content.



OTHERS

GHS 10,000.00 –GHS 40,000.00

**WE ARE AVAILABLE TO
DISCUSS OTHER FORMS OF
SPONSORSHIPS**

ABOUT ORGANIZING CONSORTIUM

Conversationalist Listening Ear Consult is in the field of human development, with a vast network of experts and partners training in the fields of Individual Transformation, Value-based Leadership, Culture & Change in harmony with Strategy. People & Process is one of our specialties, while offering a digitized professional therapeutic online platform that serves professional counselors, therapists, and their clients a common ground to operate.

MISSION

CLE Consult's mission is to help individuals grow into transformational and ethical people who provide value to people, institutions, and communities, and can lead themselves and others to affect substantial change and development in their nations and Africa.

VISION

Consortium's mission is to affect personal development.

VALUES

- Have faith in spirituality, self and others.
 - Having a positive outlook might open the door to new opportunities.
 - Anticipating and responding to difficulties.
 - Add value to self and others by valuing yourself and others.
- Intentionality - Making a concerted effort to better oneself and the world around one.



CONVERSATIONALIST
LISTENING EAR CONSULT

For subsequent correspondence, you may call directly to the project lead
0246325758/0507752784 or email: puc@naanalexis.com.

THANK YOU



#puc
Intentional Living...